



## College ESLG

# INTERNATIONALIZATION STRATEGY OF COLLEGE ESLG

2021-2026

October 2021

## INTERNATIONALIZATION 2026

### A. International academics

A number of professorate holders at College ESLG have been hosting international academics on a regular basis for years now. Presently, ten academics from Slovenia, Tyrkey, Germany, and Norway are currently serving either as professors or researchers. During the period 2013-2021 around 40 professors have served either as visiting professors or visiting scholars from countries such as the United States, Germany, Slovenia, Turkey, and Norway.

The long-term objectives are to reach more visiting academics with optimized support during research visits and to design measures ensuring attractive conditions for visiting the College ESLG especially professors specialized in real estate management, sustainable architecture, sustainable development, environmental law, and green and circular economy.

**GOAL: 10 regular professors with foreign nationality and 50 visiting professors during 2021-2026**

### B. Study offerings and teaching

The curricula for the academic discipline of real estate management, environmental and spatial planning law, green and circular economy, and sustainable finance can be easily internationalized because of the interdisciplinary nature of programs. During 2012-2018, College ESLG offered programs with the language of instruction in English in Real Estate Management and Law for Kosovo, Turkish and other regional students. In addition, the study programs of College ESLG were validated study programs of Nova Univerza, which were implemented in Kosovo during the period 2016-2020 with the language of instruction Albanian and English according to the Agreement on Transnational Studies between Nova Univerza and College ESLG. Students were offered also one semester at Nova Univerza in Slovenia and could visit both law firms and real estate agencies located in Slovenia.

Summer Schools of College ESLG in 2020 and 2021 were held in English language with professors from NTNU and Nova Univerza.

A special offering for international students is in place and includes courses of Real Estate Appraisal, Sustainable Architecture and Sustainable Urban Design for foreign master's students and a tutorial for incoming Erasmus students. The number of outgoing students to ERASMUS+ has been around 40 students during the last 5 years, whereas the number of incoming students has been around 15 students within the last 5 years.

College ESLG aims to increase the number of incoming and outgoing students in ERASMUS + under Strategic Outcome 5.3 of ESLG Strategy 2021-2026 in around 25 students for the period 2021-2026 (5 students per 5 agreements planned to be signed under ERASMUS+, especially in master studies.

To achieve this objective, College ESLG aims to do the following:

- Include social integration activities for master's students;
- Improve the housing situation for incoming students;
- Develop its existing offerings for all international students;
- Develop the website section with testimonies and photos from incoming visiting students and other foreign regular students;

Currently, the study programs of College ESLG include professorate positions with international professors from Slovenia, Germany, Turkey, and Norway.

- Since the strategy of College ESLG is to have international study offerings and teaching, College ESLG aims to do the following:
- Increase the number of regular and visiting professors with diverse nationalities and citizenships;
- Recruit Kosovo professors with PhDs completed in renowned American and European Universities with high proficiency in Academic English;

In addition to offering the existing programs in English language, College ESLG aims to develop joint study programs or course modules with language of instruction in English at master and PhD level with the following partner institutions:

- Joint study programs in Sustainable and Healthy Construction with Nova Univerza at master level with the language of instruction in English and mixed cadre with high proficiency in Academic English;
- Course offerings in Sustainable Architecture, Sustainable Facility Management, and Sustainable Building Materials with professors from NTNU.
- Course offerings in Green and Circular Economy offered online in English language with video tutorials from respected international professors in the field;

**GOAL: 1 joint study program and 4 course offerings in English**

### C. Internationalization of academic research

College ESLG has been quite active in the international research projects during the period 2012-2020 in the following medium international research projects:

- Sustainable Energy Efficient Buildings with implementing partner Norwegian University of Science and Technology;
- OSCAR - PROJECT: VALUE FOR OWNERS AND END-USERS OF PROPERTY, the implementing partners are NTNU, EVRO-PF, and ESLG through Nova Univerza (EVR)-PF).

For the period 2021-2026 College ESLG aims to achieve the following internationalization of academic research goal:

- Win one serious international research project entitled URBAN FM (under COST European Cooperation in Science and Technology) with a consortia of international universities such as NTNU, University of Zagreb, Tallinn University, Aalto University, Delft University, Hanze University of Applied Sciences, University of Ljubljana, University of Cape Town, KTH Royal Institute of Technology, University of Ankara, and Texas A&M University;
- Win one serious international research projects in Sustainable Buildings, Green and Circular Economy with partners NTNU and Nova Univerza funded by Norwegian Government;
- Win one serious international research project in Real Estate Management with Nova Univerza as foressen under Association Agreement;

**GOAL: 3,350,000 EUR in value of projects;**

### D. Internationalization of administration, language policy

An international background and corresponding foreign language skills are increasingly sought in recruiting both secretarial and academic staff, which is of benefit to both foreign students and visiting academics. College ESLG also ensures that staff working in language acquisition and in international coordination, subject-specific student advisory services and other areas with a substantial advisory element have the necessary language competency and receive appropriate continuing education.

Website of College ESLG and all regulations are in English language, which attracts foreign students.

All the documents of College ESLG are also in English language.

In terms of internationalization of administration, College ESLG has the following objective:

- Strengthen the English proficiency of all administrative staff;

**GOAL: 80 % of academic staff are proficient in English;**

#### **E. Strategic partnerships**

College ESLG until now has had dozens of strategic partnerships programs (both ERASMUS and direct exchange) with the following universities:

- Norwegian University of Science and Technology (Norway);
- Nova Univerza (Slovenia);
- Graceland University (USA);
- University of Primorska (Slovenia);
- Humboldt University (Germany);
- Halic University (Turkey);
- Santo Tomas University (Nicaragua);
- Mahatma Ghandi University (Rwanda);
- Sastra Angkor Institute (Cambodia);
- Konya University (Turkey);

College ESLG has the following strategic goal with respect to internationalization of strategic partnerships:

- Increase the number of MoUs with foreign universities;
- Strengthen International Cooperation Office;

**GOAL: 10 MoUs with universities in the fields of sustainable development**

#### **F. INTERNATIONALIZATION OF PUBLIC RELATIONS**

College ESLG has created International Exchanges section of the website to heighten international visibility but also all the website is in English with all documents and respective regulations.

College ESLG has the following strategic goal with respect to internationalization of public relations:

- Create video tutorials from foreign students and professors that in the past visited College ESLG;
- Develop bilingual promotional brochures in both physical and electronic format;
- Strengthen the presence in International University Fairs;

**GOAL: Video tutorials from at least 5 students and professors and participation in one serious international university fair**