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STRATEGIC PLAN OF THE STUDY PROGRAM MANAGEMENT OF REAL ESTATE AND INFRASTRUCTURE

Based on the annual reviews of the study program implemented by the Quality Commission, two year review of the study program document, based on development plan on the implementation of learning outcomes, and based on the quality improvement plan deriving from student program evaluation, alumni program evaluation, and employer program evaluation, the Department of Real Estate sets the following strategic goals of the study program Management of Real Estate and Infrastructure (MA).

STRATEGIC GOAL 1: AN EXEMPLARY ENVIRONMENT TO LEARN STRATEGY 1.1 PROVIDE HIGH QUALITY ACADEMIC SERVICES IN COLLABORATION WITH NOVA UNIVERZA, NORWEGIAN UNIVERSITY FOR SCIENCE AND TECHNOLOGY, AND UBT TACTICS

- Continue with transfer of knowledge from Nova Univerza and NTNU to ESLG in the field of real estate management, facility management and sustainability;
- Pursue research-based teaching and become the best in research by continuing to participate in projects such as SEEB and OSCAR projects and involve students;
- Pursue unique teaching and learning methodologies;
- Extend the interdisciplinary activity in all the courses as a unique teaching and learning methodology;

STRATEGIC GOAL 2: A NATIONALLY AND INTERNATIONALLY RECOGNIZED UNIVERSITY IN REAL ESTATE MANAGEMENT STRATEGY 2.1 SUPPORT THE CURRICULAR RIGOR IN COLLABORATION WITH UBT, NTNU AND NOVA UNIVERZA, PRIVATE SECTOR AND CIVIL SOCIETY TACTICS

- Ensure that the master program in Real Estate Management meets the similar quality standards as study programs at NTNU, Nova Univerza in Slovenia,



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and UBT upon having consulted all stakeholders such as private sector, civil society, students, alumni, and staff;

- Ensure that the program has adequate resources for program/course delivery;
- Ensure better outreach with private sector and student body to ensure the admission of best candidates;
- Increase mobility of students and professors with Nova Univerza and UBT;
- Apply in research grants with Nova Univerza, UBT and NTNU by including students' as research assistants;

STRATEGY 2.1 INTERNSHIPS AND EXPERIENTIAL OPPORTUNITIES

TACTICS

- Increase partnerships with private sector and civil society in order to promote the professional growth and address societal issues in the field of real estate management and sustainability;
- Guide students in career and employment opportunities nationally and internationally that promote professional growth and address societal issues in the field of real estate and sustainability;
- Increase business management skills of graduates by providing internship opportunities in leading firms of the sector and offering guest speaker experiences from the ranks of the renowned real estate developers;

STRATEGIC GOAL 3: A PROGRAM OF HIGH ACADEMIC STANDARDS

STRATEGY 3.1 ACADEMIC EXCELLENCE

TACTICS

- Establish guidelines and procedures for incorporating learning objectives and learning activities in real estate management program to prepare ethical professionals who have the knowledge, skills, and abilities to be leaders in the field of real estate development, real estate finance, sustainable architecture and energy and the ones that would take care of environmental protection.
- promote the generation of new knowledge and innovations in the field of sustainable real estate development;

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- Strengthen policy and procedures that support strong academic credentials and a record of successful instruction;
- Strengthen policies and procedures that support academic staff active engagement in scholarship, pursuit of best practices in their fields, and expertise in their course content;
- Promote the writing of diploma thesis in collaboration with private sector and civil society research and study needs;

Study and Teaching

In establishing a good teaching reputation, the emphasis of real estate management and energy management study programs will remain on a broad range of interdisciplinary subjects. To enhance attractiveness nationwide, the existing research-based master degrees in real estate management will be developed even further in line with existing research strengths at the College ESLG. College ESLG plans to introduce trainings for faculty staff of real estate management in pedagogical aspects because oftentimes faculty can be experts in their field, however not very good in transferring their knowledge to students. In the field of energy, College ESLG will launch broad-based quality offensive that aspires to all-round academic excellence. Since, the real estate management program is the most unique program in Kosovo, the College ESLG aspires students to provide unrivalled learning in the field of real estate management with the great focus on sustainability.

Measures

- The use of control instruments to optimize the quality of students' study planning;
- Ongoing development of advice, support and infrastructure services for students and of tools for the development and assurance of quality in all areas;
- Increase the number of study preparation projects in order to make the study induction phase as effective as possible;

Research

The spectrum of research at the real estate management program and energy management program of College ESLG covers three cross-faculty clusters defined as priority research areas and a wide variety of other (inter)disciplinary research areas whose excellence is



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already evident in the collaborative research areas. At the real estate management program those areas are: a) sustainable architecture, sustainable design, materials science and technologies; b) real estate law, finance and economics including valuation, registration, development entrepreneurship, contract negotiation and project delivery in PPP contracts and c) energy management, sustainability and environment, energy buildings, and sustainable facility management.

The aim of the College ESLG is to develop and grow top-level research at the real estate program, identify and expand on other important areas of real estate management and and, achieve prominence in the field of real estate, with the focus on energy efficiency both nationally and internationally.

In this process, the research funds acquired via competitive tendering similar to Sustainable Energy Efficient Buildings (SEEB)/Higher Education Research and Development (HERD) program of the Ministry of Foreign Affairs of Norway and OSCAR project funded by Norwegian University for Science and Technology (NTNU) will have to increase continually as will the number of PhD and post-doc sponsorships of full-time faculty.