



# KOLEGJI ESLG

## **STRATEGIC PLAN OF THE STUDY PROGRAM LAW AND MANAGEMENT OF REAL ESTATE AND INFRASTRUCTURE (BA)**

Based on the annual reviews of the study program implemented by the Quality Commission, four year review of the study program document, based on development plan on the implementation of learning outcomes, and based on the quality improvement plan deriving from student program evaluation, alumni program evaluation, and employer program evaluation, the Department of Real Estate sets the following strategic goals of the study program Law and Management of Real Estate and Infrastructure (BA).

### **STRATEGIC GOAL 1: AN EXEMPLARY ENVIRONMENT TO LEARN**

#### **STRATEGY 1.1 PROVIDE HIGH QUALITY ACADEMIC SERVICES IN COLLABORATION WITH NOVA UNIVERZA, NORWEGIAN UNIVERSITY FOR SCIENCE AND TECHNOLOGY, AND UBT**

##### **TACTICS**

- Continue with transfer of knowledge from Nova Univerza, NTNU, and UBT to ESLG in the field of real estate management;
- Pursue problem-based learning and self-directed learning as unique learning methodologies;
- Pursue Socratic teaching as a unique teaching methodology especially in legal courses of the interdisciplinary bachelor program;

### **STRATEGIC GOAL 2: A NATIONALLY AND INTERNATIONALLY RECOGNIZED UNIVERSITY IN REAL ESTATE MANAGEMENT**

#### **STRATEGY 2.1 SUPPORT THE CURRICULAR RIGOR IN COLLABORATION WITH UBT, NTNU AND NOVA UNIVERZA, PRIVATE SECTOR AND CIVIL SOCIETY**

##### **TACTICS**

- Ensure that the bachelor program in Real Estate Management meets the similar quality standards as the same study program at Nova Univerza in Slovenia, and other programs delivered at UBT and NTNU upon having consulted all stakeholders such as private sector, civil society, students, alumni, and staff;



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- Ensure that the program has adequate resources for program/course delivery;
- Ensure better outreach with secondary schools to ensure the admission of best candidates through provision of scholarships for the best candidates;
- Increase mobility of students and professors with Nova Univerza and UBT;
- Better vertical integration with UBT and horizontal integration with Nova Univerza Slovenia;

## **STRATEGY 2.1 INTERNSHIPS AND EXPERIENTIAL OPPORTUNITIES**

### **TACTICS**

- Increase partnerships with private sector and civil society in order to promote the professional growth and address societal issues in the field of real estate management;
- Guide students in career and employment opportunities nationally and internationally that promote professional growth and address societal issues in the field of real estate management;
- Increase MoUs with leading firms of the sector by ensuring that students are provided with the best internship opportunities and ensuring guest speaker experiences from the ranks of the renowned real estate developers;
- Enable real life projects of students in cooperation with the firms, which shall count as an academic requirement and will be given a credit recognition.

## **STRATEGIC GOAL 3: A PROGRAM OF HIGH ACADEMIC STANDARDS**

### **STRATEGY 3.1 ACADEMIC EXCELLENCE**

#### **TACTICS**

- Establish guidelines and procedures for incorporating learning objectives and learning activities in real estate management program to prepare ethical professionals who are fit for the labor market and are able to pursue entrepreneurial initiatives in the field of real estate management.
- Strengthen policy and procedures that support strong academic credentials and a record of successful instruction;



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- Strengthen policies and procedures that support academic staff active engagement in scholarship, pursuit of best practices in their fields, and expertise in their course content;
- Promote the writing of diploma thesis in collaboration with private sector and civil society research and study needs;

## **Study and Teaching**

In establishing a good teaching reputation, the emphasis of real estate management bachelor study program will remain on a broad range of interdisciplinary subjects. To enhance attractiveness nationwide, the existing problem-based learning and self-directed learning degrees in real estate field will be developed even further in line with existing competencies of College ESLG. College ESLG plans to introduce trainings for faculty staff of real estate management in pedagogical aspects because oftentimes faculty can be experts in their field, however not very good in transferring their knowledge to students. Since, the real estate management program is the most unique program in Kosovo, the College ESLG aspires students to provide unrivalled learning in the field of real estate management with the great focus on problem-based learning, self-directed learning, and social entrepreneurship.

## **Measures**

- The use of control instruments to optimize the quality of students' study planning;
- Ongoing development of advice, support and infrastructure services for students and of tools for the development and assurance of quality in all areas;
- Increase the number of study preparation projects in order to make the study induction phase as effective as possible;

## **Research**

The spectrum of research at the real estate management bachelor program of College ESLG covers three cross-faculty clusters defined as priority research areas and a wide variety of other (inter)disciplinary research areas whose excellence is already evident in the collaborative research areas. At the real estate management program those areas are: a) architecture and spatial planning; b) real estate law, finance, economics including



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valuation, registration, accounting, and civil law and c) infrastructure including municipal, energy, and transportation infrastructure.

The aim of the College ESLG is to develop and grow top-level research among the bachelor study program professors, identify and expand on other important areas of real estate management and and, achieve prominence in the field of real estate, by working closely with collateral valuation departments of banks, insurance companies but also construction companies, real estate developers, and real estate agencies.

In this process, the research funds acquired via competitive tendering similar to Kosovo Real Estate Market Study, which was implemented in close cooperation with the leading private sector company for the leading bank by including also bachelor students, will have to increase continually as will the number of PhD and post-doc sponsorships of full-time faculty. Also, College ESLG on an institutional level aims to bid in similar projects like Sustainable Energy Efficient Buildings (SEEB)/Higher Education Research and Development (HERD) program of the Ministry of Foreign Affairs of Norway and OSCAR project funded by Norwegian University for Science and Technology (NTNU).